

MADISEN

CREATOR · SOCIAL STRATEGIST

STYLE · BEAUTY · LIFESTYLE · TRAVEL



I'm a NYC & Minneapolis creator sharing style, beauty, travel and the moments worth celebrating. Everything is shot, styled and edited by me. By day I lead global integrated marketing in beauty, so every partnership gets a strategist's eye for what performs, not just what looks pretty.

18.4K

INSTAGRAM FOLLOWERS

4.5K

TIKTOK FOLLOWERS

4.38%

ENGAGEMENT · 6 MONTHS

9.22K

MEDIAN VIEWS PER POST

THE AUDIENCE

INSTAGRAM

80%

WOMEN

84%

UNITED STATES

57%

AGES 25 TO 44

BRAND AFFINITY

ALSO FOLLOWS

24%

SKIMS

22%

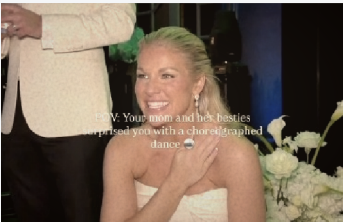
CHANEL

22%

SHOPMY

TOP CONTENT

INSTAGRAM VIEWS · 2.4M ACROSS CHANNELS, LAST 60 DAYS



1.35M

THE SURPRISE DANCE



688K

PRAYERS ANSWERED



151K

BRIDAL PORTRAITS



49.5K

THE RECEPTION

BRANDS I'VE PARTNERED WITH



LET'S MAKE SOMETHING.

contact@madisen.co

MADISEN.CO · @MADISENONMADISON · @MADISENTHEOBALD